

Degree in Discipline: BBA

The GU-FYUGP has quite a couple of subject, where we offer 'Degree in a Discipline'. These also include all vocational courses.

Revised BBA Structure under NEP (FYUGP)

Section 1 : To be implemented from 2025 Newly Admitted BBA (FYUGP)

BBA 1 st Semester			
Serial Number	Subjects	Core/Major/ Minor	Credits
1.	Principles of Management	Major-1	4
2.	Financial Accounting	Minor-1	4
3.	Computer Fundamentals	SEC-1	3
4.	Alternative English	AEC-1	4
5.	Managerial Economics	MDC-1	3
6.	Indian Constitution	VAC-1	2
Total			20
BBA 2 nd Semester			
1.	Business Organization and Systems	Major-2	4
2.	Indian Economic Scenario	Minor-2	4
3.	MIS and Database Management	SEC-2	3
4.	English Communication	AEC-2	4
5.	Business Mathematics and Statistics	MDC-2	3
6.	Environmental science	VAC-2	2
Total			20
BBA 3 rd Semester			
1.	Organizational Behaviour	Major-3	4
2.	Financial Management	Major-4	4
3.	Principles of Marketing	Minor-3	4
4.	Training & Development	SEC-3	3
5.	Computer Application	MDC-3	3
6.	Advertising & Pulicity	VAC-3	2
Total			20

BBA 4th Semester

1.	Human Resource Management	Major-5	4
2.	Management Accounting	Major-6	4
3.	Consumer Behaviour	Major-7	4
4.	Operation Management & Control	Major-8	4
5.	Legal Aspects of Business	Minor-4	4
Total			20

BBA 5th Semester

1.	Management of Industrial Relation	Major-9	4
2.	Indian Financial Markets and Operation	Major-10	4
3.	Sales Management	Major-11	4
4.	Business Research Methodology	Minor-5	4
5.	Internship	Internship	4
Total			20

BBA 6th Semester

1.	Investment Banking and Financial Services	Major-12	4
2.	Human Resource Development Systems and Strategies	Major-13	4
3.	Income Tax Law & Practices	Major-14	4
4.	Business Policy & Strategy	Major-15	4
5.	Entrepreneurship Development	Minor-6	4
Total			20