

A One Day Work Shop on “EASE OF DOING BUSINESS”

Date: 26/08/2023

Resource person: Mr Partha Rathi Hazarika

Coordinator: Dr Bipin Ch Goswami

No. of students attended this seminar: 100

About workshop: A One Day Work Shop on “EASE OF DOING BUSINESS “was organized by Department of Economics In Collaboration with IQAC, Nagaon G.N.D.G. Commerce College, Nagaon, on 26/08/2023. The seminar was organized for UG students. Mr. Partha Rathi Hazorika was the speaker.

Entrepreneurship is a process of identifying and starting a business venture, sourcing and organizing the required resources and taking both the risks and rewards associated with the venture. Entrepreneurship is a key factor for economic development. There is an increased rate of students across developed and developing countries considering the issue of self-employment. Whether you start your own company or choose to ascend the corporate ladder, maintaining the spirit of entrepreneurship all along the way is essential. This goes far beyond just making money. It is about creating value and ideas, about possessing internationally convertible leadership skills and about cultural diversity. The objective of this workshop was stated by Dr Bipin Ch Goswami, Associate prof and HoD, Department of Economics, Nagaon GNDG Commerce College. Dr Mriganka Saikia, Principal of the college delivered his welcome speech to the gatherings. He pointed out how to motivate students towards entrepreneurship as it can create employment for the future generations. Mr. Partha Rathi Hazarika addressed the students about the concept of entrepreneurship and how to start a business or a startup programme.

The lecture was organized to raise basic awareness of entrepreneurial concepts and to enable students to identify and learn how to make a mindset to take up entrepreneurship as a career. The facilitator introduced the concept of entrepreneurship by focusing on myths related to it and the different aspects of entrepreneurship such as entrepreneurs are born not made, entrepreneur fit an ideal profile, all you need is money to be an entrepreneur, all you need is luck to be an entrepreneur and another is that great idea is the only ingredient in a recipe for business. He mentioned that the reason that people do not start their new ventures in a country like India is due to non-awareness amongst the population of India and decides to go for jobs in private or government sector so as to minimize the risk. He explained in detail about the various attributes of successful entrepreneurs such as drive, communication skills and technical skills. The concept was further infused with a power point presentation that spoke about the startup business in India followed by a discussion on contemporary business environment prevailing in the country.



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