

EMPOWERING YOUTH A LECTURE ON Tourism as a Pathway to Self Employment and Sustainable Career Growth

On 19th June, 2024 Departments of English, Assamese and Statistics of Nagaon G.N.D.G. Commerce College has initiated a series of lectures aimed at Empowering Youth by providing insights into various career prospects, self-employment and entrepreneurship development.

The first lecture in this series focused on "**Tourism as a Pathway to Self Employment and Sustainable Career Growth**" dedicated to exploring the career prospects within the tourism sector.

The inaugural lecture highlighted the potential and opportunities within the tourism industry. Mr Udit Bhanu Barthakur, a reputed professional and tourism entrepreneur with a long enriching experience in tourism and its allied fields was the distinguished resource person. He led the session, providing an in-depth analysis dealing extensively on the prospects, avenues and scope of this career with a glimpse of the thrills and rewards of becoming a connoisseur in tourism.

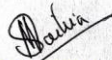
He emphasized on the growing global demand for tourism professionals and talked about the wide range of job opportunities available from travel planners and tour operators to hospitality partners and event managers. He highlighted the prospects of the industry both locally and globally and stressed on the potentialities of starting personal ventures. His discussion also highlighted the intrinsic rewards of experiencing the rich and varied culture of a place along with the benefits of financial gain and a satisfactory career growth.

Questions regarding career path, required skill, and future job prospects in the industry were extensively discussed providing students with valuable insights.

The first lecture of the series was highly informative and engaging setting a positive tone for the upcoming lectures.




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