

Conceptual Framework of Tourism

Total Marks-75

Total Credit-06 Internal Assessment Marks-10

Total No of Class-60

Time-3 Hours

(5 questions carrying 13 marks each taking 1 question from each unit)

Unit - I Conceptual Framework (13 Marks, 13 Classes)

- Tourism: definition, meaning, nature and scope
- Tourist, travelers, visitor, transit visitor and excursionist - definition and differentiation
- Leisure, recreation and tourism and their Interrelationship
- Concept of tourism resource, attraction, product, market, industry and destination in the context of tourism
- Components and elements of tourism: Intermediaries and suppliers
- The tourism system
- Types and typologies of tourism
- Approaches to study tourism

Unit - II Historical Dimensions of Tourism (13 Marks, 11 Classes)

- Travel and tourism through the Ages: Early Travels, 'Renaissance' and 'Age of Grand Tours'; Emergence of modern tourism, concept of "Paid holiday"
- understanding tourism motivations
- Factors affecting growth and development of International and national Tourism
- Concept of Push and Pull factors in Tourism
- Impacts of Industrialization and Technological Advancements on tourism industry

Unit - III Infrastructure in Tourism (13 Marks, 13 Classes)

- Tourism Infrastructure - Types, Forms and Significance
- Accommodation: Forms and types
- Transport Sectors: Modes and relative significance
- Other support Infrastructures required for tourism


PRINCIPAL,
NAGAON G N D G,
COMMERCE COLLEGE
NAGAON : ASSAM